



**CENTRAL COMMERCIAL
MAINTENANCE ASSESMENT DISTRICT (MAD)
MEETING MINUTES**

Tuesday, April 26, 2022. 6:00PM to 7:00PM

[Zoom Meeting Recording](#)

Call to Order and Introductions

Alex Southard, Small Business Engagement Specialist, Economic Development Department

- Meeting was called to order at 6:02 PM.

Attendance:

Community Members

Tony Pollard

James Justus

John Mireles

Ray Lawson

Terry Sullivan

Erin Macnamara

Natasha Salgado

Jasmine Mallen

Urban Corps Staff

Arturo Perzabal, Operations Manager

Marissa Cassani, Senior Program Director

City Staff

Lizzie Rodriguez, Council Representative, Office of Councilmember Moreno

Sean Karafin, Program Manager, Economic Development Department

Alex Southard, Small Business Engagement Specialist, Economic Development Department

Non-Agenda Public Comment

Public comment may be made on any non-agenda topic in the committee's area of responsibility.

Attendees will be muted during the webinar. The host will take those off mute that wish to give public comment. *(Public comments are limited to 2 minutes per speaker.)*

- A. James Justus, Property Owner – Inquired about the legal process for dissolving a Maintenance Assessment District related to the current effort to take such action.

1. March Meeting Minutes

Alex Southard, Small Business Engagement Specialist, Economic Development Department

- A. With a motion from James Justus and a second from John Mireles the community advisory group voted to unanimously approve the March meeting minutes as amended.

2. Council District 8 Report

Lizzie Rodriguez, Council Representative, Office of Councilmember Vivian Moreno

- A. Lizzie Rodriguez asked the community advisory group if they would like to invite the community's SDPD community relations officer to a future meeting.
- B. April 30th Community Pop Up Event in Memorial Park from 10 AM – 1 PM.
- C. May 5th Lady of Guadalupe community Food Drive.
- D. May 12th Senator Ben Huseo, Mayor Todd Gloria, and Councilmember Vivian Moreno will be hosting a community forum at the Logan Heights library.
- E. Sean Karafin provided an overview of the process that is outlined in City law to both form and disestablish Maintenance Assessment Districts.

3. Urban Corps March Report

Arturo Perzabal, Operations Manager, Urban Corps of San Diego County

- A. In March Urban Corps performed removed 1,167 bags worth of trash from the district, removed 10 bulky items, trimmed 20 trees, conducted 800 sqft. of graffiti removal and removed weeds on 18 blocks.
- B. Arturo Perzabal took questions from community members on the services Urban Corp provided to the district in the month of March.

4. Proposed FY 2023 Budget Community Discussion

Sean Karafin, Program Manager, Economic Development Department

- A. Sean Karafin provided a summary of the upcoming City Council timeline to move budgets through committee and a final vote by the City Council.
- B. Community members asked staff if they could submit questions to EDD Staff about how to combat efforts to disestablish the MAD.

5. Future Agenda Items

Alex Southard, Small Business Engagement Specialist, Economic Development Department

- A. No agenda items were proposed. Agenda items can be sent to Alex Southard through email at asouthard@sandiego.gov.

6. Adjournment

Alex Southard, Small Business Engagement Specialist, Economic Development Department

- A. Meeting was adjourned at 6:40 PM.

*Unfinished business shall be tabled and placed on the agenda for the next committee meeting.

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST. To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact Economic Development Department at least five (5) working days before the meeting at (619) 236-6700 to ensure availability.